

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

First Named Inventor: Steven Weinstein      Examiner: Jasmine N. Stokely-Collins  
Application No.: 10/625,752      Confirmation No. 8134  
Filed: July 23, 2003      Group Art Unit: 2609  
Attorney Docket No. TVW/APP23USC1      Case No. 33,368-C USA  
Title: COMBINING TELEVISION BROADCAST AND  
PERSONALIZED/INTERACTIVE INFORMATION

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**FILED ELECTRONICALLY**

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION OF August 22, 2007**

Sir:

In response to the Office Action dated August 22, 2007 regarding the above-identified application, please enter the following amendments and arguments:

**Amendments to the drawings** begin on page 2 of this paper.

**Amendments to the claims** begin on page 3 of this paper.

**Applicant Arguments or Remarks** begin on page 8 of this paper.